GetYourGuide

Document version

Version	Updates	Author
v0.1		

Table of content

- Table of content
- Section 1 to be shared and signed off by customer
- Table of content
 - 2.0 Data Flow Diagram
 - 3.0 Design of the Data Pipeline
 - 3.1 Customer Schema
 - 3.2 Input Processing
 - 3.3 Extractors
 - 3.4 Data Quality Criteria
 - 3.5 Post Processing
 - 3.6 Data Harmonization Across Sources
 - 3.7 Screen Shots & storage
 - 3.8 Details of Data Delivery Format & Destination
 - 4.0 Schedule
 - 4.1 Crawl run schedule
 - 4.2 Delivery Schedule
 - Questions
- · Section 2 internal use only
 - 6.0 Project Meta Data
 - 6.1 Document Owner: Andrew Rowlands
 - 6.2 Contributor(s):
 - 6.3 Project Plan (link) GetYourGuide Project Plan
 - 6.4 SOW (link)
 - 6.5 Monday Board (link) Monday
 - 7.0 Input/Output Schema ETL from Standard Schema
 - 7.1 use of JQ transform (in workbench)
 - 7.2 scripts required outside workbench
 - 8.0 Open Issue / Concerns?
 - 9.0 Consideration for tech ops (edited)
 - 9.1 anything that is not automated
 - 9.2 Non-standard procedure

Section 1 - to be shared and signed off by customer

Shared Document version

Version	Updates	Author
v0.1		

Table of content

- Table of content
 - 2.0 Data Flow Diagram
 - 3.0 Design of the Data Pipeline
 - 3.1 Customer Schema
 - 3.2 Input Processing
 - 3.3 Extractors
 - 3.4 Data Quality Criteria
 - 3.5 Post Processing

- 3.6 Data Harmonization Across Sources
- 3.7 Screen Shots & storage
- 3.8 Details of Data Delivery Format & Destination
- 4.0 Schedule
 - 4.1 Crawl run schedule
 - 4.2 Delivery Schedule
- Questions

1.0 Project Overview

The Import.io Technical Services team has been engaged by Customer for the purpose of conducting a production deployment of the Import.io solution. The Import.io team will collaborate with Customer to design and configure the Import.io platform pursuant to the scope and requirements set forth in this document. Data will be retained for 30 days.

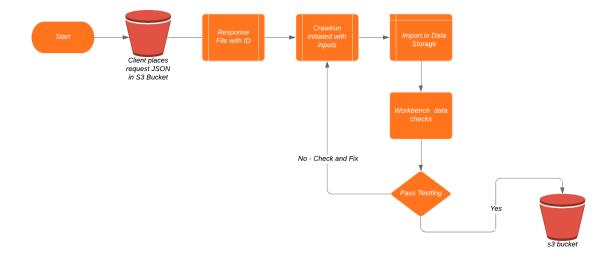
GetYourGuide introduction

GetYourGuide is a privately held global company headquartered in Berlin, Germany that operates an online marketplace and internet booking engine which is accessible via its website and mobile app. GetYourGuide's global inventory includes tours and excursions, activities like cooking classes, and tickets to numerous tourist attractions. It currently offers more than 40,000 products in destinations around the world. GetYourGuide acts as an online platform for third-party companies to list their products for users to easily find. Businesses offering sightseeing tours, adventure activities, multiple day tours, attractions passes, and other products can upload and manage their products under their own brand. Customers can book these products directly on the website as well as through iOS and Android Apps or through its distribution network.

Project Requirements

GetYourGuide would like to track their price competitiveness by examining the prices for the same product as on their website, on the websites of their competitors, starting with Viator, Tiqets and Klook. GetYourGuide already has processes that map their inventory to the URLs of their competitors.

2.0 Data Flow Diagram



3.0 Design of the Data Pipeline

3.1 Customer Schema

- Details of Input Schema
 - S3 Input method discussed later in document.

 - One line for each currency requested in input and output.
 Lookahead period starting with tomorrow (+1, +7,+14,+21) each input line will results in up to 4 outputs if all 4 lookahead dates are available.
 - selection should always be one adult

Data Source	URL
Viator	https://www.viator.com/
Tiqets	https://www.tiqets.com/en/
Klook	https://www.klook.com/en-US

Name	Description	Ty pe	Notes
URL	The URL of the activity	URL	

Option	The name of the variant	Text	Option must contain this field - can be extraneous data on end but all of this field should be in title unless if option is blank pick first option in list.
Currency	The currency	Text	3-letter code for the currency. Will be used in addition to USD, EUR and GBP if provided.
TourOptio nld	Pass Thru	Text	ld of Tour Option

- Details of Output Schema
- Lookahead period starting with tomorrow (+1, +7,+14,+21) each input line will results in up to 4 outputs if all 4 lookahead dates are available.

Name	Description	Туре	Notes
Activity ID	The ID of this activity	Text	Derived from URL
			Viator Example: d511-3731COLOSSEUM
			Tiqets Example: p918256
			Klook Example: 6396
Competitor	Viator or Tigets or Klook	Text	Example: Viator
Date of collection	Today's collection date	Date (UTC TZ for consistency)	Example: 2020-02-22
Date of travel	Selected date of travel	Date	Example: 2020-02-24
From price (black)	The from price	Price	Example: 35.00
From	The discounted from price	Price	Example: 23.00
price (red)			If available
ls Available	Is the tour available on this date of travel	Boolean	Example: TRUE
Final price (black)	The final price, including all	Price	Example: 39.00
(ріаск)	fees		If available
Final price (red)	The discounted <i>final</i> price, including all fees	Price	Example: 32.00
(red)	including an lees		If available
Currency	Three letter currency code	Text	Example: USD
TourOptio nld	From Input	Text	ABC123
Option	From Input	Text	Option must contain this field - can be extraneous data on end but all of this field should be in title unless if option is blank pick first option in list.

3.2 Input Processing

- Customer places inputs in S3 bucketFormat of input File.

```
• `[{
    "_url": "https://example.com",
    "options": {
    "exact": true,
    "details": ["Show+Champagne","","11:00"]
     },
"currency": "USD",
"TourOptionId": "BC12"
      },
"_url": "https://example.com",
"options": {
"exact": true,
      "details": ["Show+Dinner","","15:00"]
```

```
"currency": "USD",
"TourOptionId": "BC13"
}]
```

exact tells us the type of match expected - exact true is a full match - exact false is a contains match as discussed. In both false and true we want the match to NOT be case sensitive.

Options field now is an array in order to "drill down" into the sites as discussed.

Options will be taken in order they are found in file so for example if first selection is "Show + Champagne" that will be selected - if next option is "First Row Seating" then that will be selected next assuming option is available.

Below is link of example options

Example Links

New Examples

Input S3 location (Owned by http://Import.IO) - arn:aws:s3:::importio-getyourguide

Input file name format - {unique-id} can be date or any id client uses to identify input files.

Viator-{unique-id}.json Klook-{unique-id}.json

Tigets-{unique-id}.json

Output S3 location (Owned by GetYourGuide) -bucket name is import-io.gyg.io

Output file name format - unique id, source and date will be part of filename to tie back to request.

Viator-{unique-id}-{date}.json

Klook-{unique-id}-{date}.json

Tigets-{unique-id}-{date}.ison

Failed runs will be checked by Import.io and any issues will be remedied and files re-ran - if the issue is in the inputs - that will be reported to client either manually or an error file will be created - future api's will be developed to report status of runs.

CRAWLRUN refers to import.io job reference for an extraction job - each occurrence has a unique internal guid known as crawlrun-id. Import.IO will monitor the input S3 destination once daily (time to be verified). If file(s) are identified a lambda script on Import.IO side will,

- Notify client of crawlrun id- return file to output S3 location
- · Process and post api with json formatted inputs (extractor-api)
- Start crawlrun with those inputs
- · Archive input file and store for 30 days input files will be moved to an archive directory in the input S3 bucket.
- · Results will be delivered to output S3 location, as detailed below unique id source and date will be part of filename to tie back to request.
- · Passing the customer input into Import
 - API will start extractors with inputs gathered from input S3.
 - S3 bucket for requests will be an import.io specified bucket credentials will be shared with Client.
 - Required input Validation
 - URL is valid pointer to source developed
 - Variant name is not blank
 - · Currency is not blank

3.3 Extractors

- type of extractors TBD
- use of workflow
 - · Results will be passed through Workbench QA and workflow
- use of chained extractor
 - None extractor should be one detail page extraction of URL provided
- · error handling
- examples

3.4 Data Quality Criteria

• Data Shape Rules

Name	Description	Туре	Data Rules - EXAMPLES	Checks	Where
Activity ID	The ID of this activity	Text	https://www.tiqets.com /en/checkout/top-of-the- rock-p974124 In this example - P974124 is the ID	P974124 Check for non blank(WB)	WORKBENCH
Competitor	Viator or Tigets	Text	Viator	Viator, Tiqets or Klook	From input no check needed
Date of collection	Today's collection date	Date	Example: 2020-02-22	Valid Date	WORKBENCH
Date of travel	Selected date of travel	Date	Example: 2020-02-24	Valid Date	WORKBENCH
From price (black)	The from price	Price	Example: 35.00	Valid value	Not always available if product is unavailable or deactivated
From price (red)	The discounted from price	Price	Example: 23.00 If available	Valid value	Not always available
Is Available	Is the tour available on this date of travel	Boolean	Example: TRUE	TRUE/FALSE	WORKBENCH
Final price (black)	The <i>final</i> price, including all fees	Price	Example: 39.00 If available	NA	Not always available if IS AVAILABLE IS FALSE
Final price (red)	The discounted <i>final</i> price, including all fees	Price	Example: 32.00 If available	Valid value	Not always available
Currency	Three letter currency code	Text	Example: USD	Example: USD	From input no check needed
TourOptionId	From input	Text	ABC123	NA	From input no check needed
Option	From input	Text	VARIANTNAMEA	NA	From input no check needed- can be blank

•

3.5 Post Processing

• None currently

3.6 Data Harmonization Across Sources

• None currently

3.7 Screen Shots & storage

3.8 Details of Data Delivery Format & Destination

• Delivery of JSON to S3 bucket (Client specified and Import.IO).

4.0 Schedule

4.1 Crawl run schedule

• Schedule Runs : Once Daily if pickup file(s) are present.

4	2	Del	liverv	Scl	hed	lule

• As completed - automatically via Workbench after QA is passed

Questions

Section 2 - internal use only

- 6.0 Project Meta Data
- 6.1 Document Owner: Andrew Rowlands
- 6.2 Contributor(s):
- 6.3 Project Plan (link) GetYourGuide Project Plan
- 6.4 SOW (link)
- 6.5 Monday Board (link) Monday
- 7.0 Input/Output Schema ETL from Standard Schema
- 7.1 use of JQ transform (in workbench)
- 7.2 scripts required outside workbench

8.0 Open Issue / Concerns?

Issue/Concern Res	sponsible Party	Phase/Date impact	Workaround
Time as input for SA/0 variant	/Client		Have client include in variant name

- 9.0 Consideration for tech ops (edited)
- 9.1 anything that is not automated
- 9.2 Non-standard procedure